



FOR IMMEDIATE RELEASE

April 9, 2020

Contact: Roberta Byron-Lockwood, President/CEO
rbl@scva.net, 845-747-4449

Sullivan Catskills Visitors Association is Offering New Social Distance Programs

As we continue to shelter in place and practice social distancing; you may find yourself seeking entertainment and projects to ease the stress. The Sullivan Catskills Visitors Association (SCVA) has established a few programs to bring back some of that zeal you may have lost.

"We decided to offer opportunities for everyone to keep their minds active and our businesses open, while still encouraging social distancing best practices" stated Roberta Byron-Lockwood, President/CEO of the SCVA. "We also want people to feel engaged in their community; virtually reconnect with their neighbors; plus feel a sense of accomplishment and pride."

What are the new programs?

Calling all inspiring artists! Create a Sullivan Catskills inspired dove. **Design Your Dove** is for the young and young at heart! Inspiring artists can create their own Sullivan Catskills Dove design and submit it to receive a fun prize. Inspiration can be found by visiting the SCVA's online virtual Dove Trail. Those who want to go the extra step and bring their masterpiece to life, can create a 3D version—5 of the most creative sculptures will win a Sullivan Catskills gift bag.

Light Up Facebook to Say Thank You! Every night at 7:00 PM, the SCVA is rallying partners, businesses and residents to come together and go online to Facebook, Twitter or Instagram and thank our Health Care Workers, First Responders and Essential Personnel who continue working tirelessly, devoting their time to keeping us safe. To honor these workers, post a video, message or go live thanking them using the hashtags #SullivanCatskills #MySullivanCatskills #InThisTogether #SullivanCatskillsProud #thankyoufirstresponders #thankyou #healthcareheroes #essentialworkers #frontline #StayHome #forevergrateful @SullivanCatskills @MySullivanCatskills

TakeOutSullivanCatkills In an effort to support the local economy, the SCVA generates a list of member restaurants offering takeout/delivery as well as food purveyors and local shops on a daily basis. All participating business are practicing social distancing to ensure the safety of all Sullivan County residents. This is an opportunity to help our struggling businesses and keep our economy active. Visit the SCVA's Facebook page and website to find out who is open for business.

Sullivan Catskills Proud Let us show pride in where we live during these troubling times! Make it fun! Post a local picture, take a video, or share a childhood memory using social media hashtags #MySullivanCatskills #SullivanCatskills #SullivanCatskillsProud. The SCVA will create a collage of postings and feature them on our social media platforms. Join us in paying tribute to our beautiful County and make us "Sullivan Catskills Proud"!

For more information on these programs, visit the Sullivan Catskills Visitors Association Facebook page www.SullivanCatskills.com or call [845-747-4449](tel:845-747-4449).