

# Building & Instilling Catskill Confidence in Travel



## A Guide to Reopening Your Business

As New York State continues its four-phase approach to reopening our economy, the health of those who live, work, and visit our beautiful and legendary Sullivan Catskills is our highest priority. As such, please visit the [REOPENING NEW YORK](#) page of the State's **New York Forward Plan** for guidance. An interactive tool will help you know if your business can reopen yet. [PHASE TWO](#), guidelines and business safety templates are now available.

The time to travel again is approaching and [NEW TRAVEL PROTOCOLS](#) issued by public health officials, as well as social distancing and other mitigation measures will help increase everyone's safety. Likewise, we in the Sullivan Catskills tourism and hospitality industry must do all we can to restore confidence to travel in the hearts and minds of our guests.

To welcome visitors back with open arms in an environment that feels secure, Governor Cuomo and State health officials have directed that each re-opening business must develop a written [SAFETY PLAN](#) outlining how it will prevent the spread of COVID-19.

While you will not be required to submit a plan for State approval, you must keep the document on the premises of your business and make it available in the event of an inspection from the New York State Department of Health (DOH) or local Sullivan County health and safety authorities.

To assist you in developing a plan, you will find it helpful to use these [CLEANING AND REOPENING GUIDELINES](#). As we move forward through the four reopening phases, New York State will outline operational guidelines including a list of mandatory and recommended best practices by industry. As those guidelines are released we will post them here for you.

Prior to this crisis, our Sullivan Catskills tourism businesses were enjoying record breaking visitation and spending growth. I am confident that if we work together to safeguard our businesses, and educate our employees and customers, we will return stronger than ever and continue to expand the wealth of the Sullivan Catskills.

Roberta Byron-Lockwood  
President/CEO

### REOPENING NEW YORK IN PHASES

Eligibility for reopening will be determined by [HEALTH METRICS](#) for each region.

#### PHASE ONE:

Businesses in the following industries in Central New York, Finger Lakes, Mohawk Valley, North Country and Southern Tier were allowed to reopen on May 15:

- Construction
- Agriculture, Forestry, Fishing and Hunting
- Retail - (Limited to curbside or in-store pickup or drop off)
- Manufacturing
- Wholesale Trade

#### PHASE TWO:

Not Open

- Professional Services
- Retail
- Administrative Support
- Real Estate / Rental & Leasing

#### PHASE THREE:

Not Open

- Restaurants / Food Services

#### PHASE FOUR:

Not Open

- Arts / Entertainment / Recreation
- Education