

Building & Instilling Catskill Confidence in Travel



A Guide to Reopening Your Business

As New York State continues its four-phase approach to reopening our economy, the health of those who live, work, and visit our beautiful and legendary Sullivan Catskills is our highest priority. As such, please visit the [REOPENING NEW YORK](#) page of the State's New York Forward Plan for guidance. An interactive tool will help you know if your business can reopen yet. [PHASE FOUR](#) guidelines and business safety templates are now available.

The time to travel again is approaching and [NEW TRAVEL PROTOCOLS](#) issued by public health officials, as well as social distancing and other mitigation measures will help increase everyone's safety. Likewise, we in the Sullivan Catskills tourism and hospitality industry must do all we can to restore confidence to travel in the hearts and minds of our guests.

To welcome visitors back with open arms in an environment that feels secure, Governor Cuomo and State health officials have directed that each re-opening business must develop a written [SAFETY PLAN](#) outlining how it will prevent the spread of COVID-19.

While you will not be required to submit a plan for State approval, you must keep the document on the premises of your business and make it available in the event of an inspection from the New York State Department of Health (DOH) or local Sullivan County health and safety authorities.

To assist you in developing a plan, you will find it helpful to use these [CLEANING AND REOPENING GUIDELINES](#). As we move forward through the four reopening phases, New York State will outline operational guidelines including a list of mandatory and recommended best practices by industry. As those guidelines are released we will post them here for you.

Prior to this crisis, our Sullivan Catskills tourism businesses were enjoying record breaking visitation and spending growth. I am confident that if we work together to safeguard our businesses, and educate our employees and customers, we will return stronger than ever and continue to expand the wealth of the Sullivan Catskills.

Roberta Byron-Lockwood
President/CEO

REOPENING NEW YORK IN PHASES

Eligibility for reopening will be determined by [HEALTH METRICS](#) for each region.

PHASE ONE:

All regions of the State have moved past Phase 1. New York City is expected to enter Phase 3 on July 6.

PHASE TWO:

Open as of June 9.

- Offices
- Real Estate / Rental & Leasing
- Essential & Phase 2 in-store Retail
- Vehicle Sales, Leases & Rentals
- Retail Rental, Repair & Cleaning
- Commercial Building Management
- Hair Salons & Barbershops
- Outdoor Dining & Takeout Delivery Food Services

PHASE THREE:

Our region enters Phase 3 on June 23.

- Restaurants / Food Services

PHASE FOUR:

Our region enters Phase 4 on July 7.

- Higher Education
- Low-Risk Outdoor Arts & Entertainment
- Low-Risk Indoor Arts & Entertainment
- Media Production
- Professional Sports Competitions with No Fans