



SULLIVAN CATSKILLS VISITORS ASSOCIATION

CELEBRATE RECORD VISITOR SPENDING,
HONOR TOURISM'S BEST
& SHOWCASE YOUR BRAND!

THURSDAY, DECEMBER 5 • 5:30 PM – 8:30 PM • BETHEL WOODS

SPONSORSHIP OPPORTUNITIES

PRESENTING & VIDEO SPONSOR: \$7,500

- Prominently Placed, Full Page ad in Annual Report
- Prominent Logo Placement in Main Stage Video Presentation
- 10 Additional Tickets to Annual Meeting
- 8 Weeks on 2-sided Digital Billboard at the entrance to New York Stewart Airport
- Recognition in Electronic Announcements
- Dedicated Recognition Post on Social Media
- Logo in Annual Report
- Announced Recognition at Annual Meeting
- Logo on Video Display

PLATINUM: \$4,000

- Full Page Ad in Annual Report
- 6 Additional Tickets to Annual Meeting
- 4 Weeks on 2-sided Digital Billboard at the entrance to New York Stewart Airport
- Recognition in Electronic Announcements
- Dedicated Recognition Post on Social Media
- Logo in Annual Report
- Announced Recognition at Annual Meeting
- Logo on Video Display

GOLD: \$3,500

- Half Page Ad in Annual Report
- 4 Additional Tickets to Annual Meeting
- Recognition in Electronic Announcements
- Dedicated Recognition Post on Social Media
- Logo in Annual Report
- Announced Recognition at Annual Meeting
- Logo on Video Display

SILVER: \$2,000

- Quarter Page Ad in Annual Report
- 2 Additional Tickets to Annual Meeting
- Recognition in Electronic announcements
- Recognition on Social Media
- Logo in Annual Report
- Announced Recognition at Annual Meeting
- Logo on Video Display

BRONZE: \$1,500

- Prominent Logo Signage on Table
- Recognition in Electronic Announcements
- Recognition on Social Media
- Logo in Annual Report

SUPPORTER: \$750

- Prominent Logo Signage on Table
- Logo in Annual Report

ADDITIONAL OPPORTUNITIES

COCKTAIL HOUR HOST \$3,000

- Half Page ad in Annual Report
- 2 Additional Tickets to Annual Meeting
- Prominent Bar and Table Signage during Cocktail Hour
- Recognition in Electronic announcements
- Recognition on Social Media
- Logo in Annual Report
- Announced Recognition At Annual Meeting
- Logo on Video Display

YULETIDE GLOW CENTERPIECE \$1,500

- Quarter Page ad in Annual Report
- Table Tents on every Floral Arrangement
- Recognition in Electronic announcements
- Recognition on Social Media
- Logo in Annual Report
- Announced Recognition At Annual Meeting
- Logo on Video Display

ANNUAL MEETING

ANNUAL REPORT ADVERTISING:

FULL PAGE - 8"w x 10.5"h - \$600

HALF PAGE - 5"w x 8"h - \$300

QUARTER PAGE - 4"w x 5.25"h - \$150

Please e-mail high-res, full color PDF, PNG or JPEG files and logo by **November 20** to: Ashley Bartels at anb@scva.net

PLEASE RESERVE SPONSORSHIP BY NOVEMBER 17

For more information, contact Ashley Bartels at anb@scva.net or 845-747-4449